



*Elevating the standards of tennis-teaching professionals and coaches*

United States Professional Tennis Association Inc. • 3535 Briarpark Drive, Suite One • Houston, TX 77042 • 713-978-7782

## USPTA FACT SHEET

- Founded in 1927, USPTA is the world's oldest and largest association of tennis-teaching professionals.
- Its purpose is to elevate the standards of tennis-teaching professionals and coaches.
- The World Headquarters is located in Houston, Texas.
- Its membership includes more than 15,000 teaching professionals, including 3,000 internationally.
- International members represent more than 80 countries around the world.
- The Association is made up of 17 U.S. divisions, each with elected officers.
- USPTA is governed nationally by a democratically elected Executive Committee and Board of Directors.
- At least 70 percent of the membership own, manage or have buying influence in pro shops.
- The World Headquarters possesses extensive database marketing capabilities to reach all segments of the industry.
- USPTA is the only tennis-teacher network capable of reaching and influencing the tennis-playing consumer at local and national levels.
- USPTA's high industry credibility permits exclusive product endorsements and event sponsorships.
- USPTA offers nearly 70 professional benefits to its members, including certification, health insurance, retirement plan, extensive education opportunities, online services, on-court liability coverage and discounted equipment.
- The majority of USPTA's membership consists of Professional-level members who work full time in the tennis industry.
- Members serve as an important link between the tennis consumer and club owners, managers and manufacturers.